

LWV Klamath County MEETING Minutes – April 30, 2020

Meeting started at 5:30 pm via Zoom

In Attendance:

Board Members: Karen Kunz, Leslie Lowe, Emily Strauss,

Members: Diane Eastman-Shockey, Nancy Sheehan, Valerie Lenardson, Julie Ryder, Charlotte Opp, Barb and Lou Turk

Minutes for March 19, 2020, approved with changes.

Treasurer's Report:

Annual report:

As of 4/30/2020, we have \$5064.14 in the account. Leslie verified that payments for the 100th anniversary tea party tasting have been sent to caterer.

Proposed budget:

Total income estimated at \$1645. *Leslie stated that we might get more from the video, cookbooks, etc. but any such amount is not in the proposed budget.*

Total expense estimated at \$2242.50. *We have more expense this year as our membership in January – which is used as a basis of our costs to LWVUS and LWVOR – was 25 people. There are no Board activities proposed in the budget due to COVID-19. It was suggested to convert the donation from the Klamath County Democrats for the Running Y to the Baldwin tea. Leslie did confirm that it is our intent to hold the Tea Party in August with social distancing.*

Emily asked if the proposed budget will change if we have initiatives. Leslie confirmed that but noted that any change to the budget will require Board approval.

Diane moved that we accept the proposed budget and Julie seconded. The 20-21 budget was approved.

Appointments to board and designation of officers

Charlotte and Ralph Opp were nominated to the Board. All current Board members approved their nomination.

The proposed slate of officers for the coming year was approved.

President: Emily Strauss

Vice President: Karen Kunz

Secretary: Karen Kunz

Treasurer: Leslie Lowe

At-large: Charlotte and Ralph Opp

Arbor Day Tree and Plaque (Lowe)

We budgeted \$800 for the Arbor Day plaque/tree and also received \$100 from Barb and Lou Turk. Discussions with John Bellom found that purchasing a bench for Veteran's Park would cost \$900 and would only allow for a brief plaque with LWVWC's name. Getting a tree put in Veteran's Park (which was the original idea) would mean that the required type of tree would not be bird friendly and again would only have a small plaque with LWVWC's name. She mentioned that a tree on the Wingwatchers' Ken Hay Trail could be bird friendly.

Leslie suggested that we create a committee to work on better public commemoration options. The committee will consist of: Leslie Lowe, Diane Eastman-Shockey, and Barb Turk.

Funding for Voter information (Lowe)

Since Candidates night was cancelled, how do we get the information out? We've tried to get information on our LWVWC website. There is some information in the Herald & News and LWVOR will give chapters \$200 to advertise Vote411. Emily commented that we didn't get much of a response from our local candidates. Leslie observed that

comparing Vote411 versus the Herald & News versus the LWVKC website showed about the same people responding to each.

Leslie reminded us that we budgeted \$600 for ads for our Candidates Night. We could spend some money on ads in the Herald & News for Vote411 and add in our LWVKC website. In another group, ads in the Herald & News upped their web access. Would it work for us? Do we want to do something now or wait until Fall.

Emily wondered why we should spend money on Vote411. Diane remarked it was a good resource but it is getting less responses from candidates. However, as Leslie said, it is our job to promote voting and Vote411 and to get the candidates involved. She also mentioned that she gave the Spanish version Voters Guide to Mexico Video. One option we could take would be to put in ads to encourage people to vote and go online for information. Emily wondered why not an op-ed and Leslie explained that an op-ed was only once but you could put an ad in for multiple times.

Leslie suggested that we spend \$500 on ads. \$200 for 10 second radio ads and \$300 for 2 Herald & News ads that will go in 2 weeks before the end of voting. We will apply to LWVOR for the \$200. Karen made a motion to accept Leslie's proposal and it was seconded by Charlotte. Julie asked what the process for reimbursement was and was told that we simply submit our bill to LWVOR. Diane will try for an op-ed as well. The motion was approved.

May meeting

After some discussion, it was decided not to meet in May. The only upcoming activities were in the committees. Diane proposed that the 100th Anniversary committee meet at the end of May. It was decided that the committee would meet at Leslie's house on Wednesday, May 27th at noon. Attendees are to bring their own lunch.

NEXT BOARD MEETING: September 17, 2020. Time and place to be determined.

The meeting was adjourned at ~6:30 pm

Respectfully submitted by Karen Kunz, Secretary