

LWV Klamath County Regular Board Meeting Minutes – October 29, 2020 (via Zoom)

Meeting started at 5:36 pm. In Attendance:

Board members: Emily Strauss, Leslie Lowe, Karen Kunz, Charlotte Opp, Ralph Opp

Members: Diane Eastman-Shockey, Nancy Sheehan

1. Call to Order. Quorum count (Strauss)
 - a. *Quorum*
2. Approve minutes of September 17
 - a. *Changes*
 - i. *Leslie*
 1. *5b: Emily paid \$60/month – not per year. (except for July & August)*
 2. *7b: Committee to explore how to use Outreach Circle app. Who is on this committee? Emily: We didn't discuss, delete. (Diane volunteered to explore app. Will discuss next month.)*
 3. *7a(iv): Type (concentrate on – not of)*
 4. *7f(iii): It should be 16 local races. There are not 16 candidates for Mayor.*
 - b. *Minutes approved with changes. (Leslie moved, Charlotte seconded)*
3. Treasurer's Report (Lowe)
 - a. *Leslie reported that the Museum bought all 20 cookbooks outright rather than wait to send up money after the sale. They pay \$15 per book so we received \$300 which makes the Cookbook sales total equal to \$480.*
 - i. *Leslie was told that in the last 5 months that the cookbooks have sold better than any other book in the Museum.*
 - ii. *We currently only have 1 or 2 cookbooks left.*
 - b. *Sponsorships – Ross Ragland (Line 27): Ignore note about “waiting for \$700 more”. Shouldn't have been in there*
 - c. *Diane: We have \$2000 in checking? Leslie: We have \$4243.94. All bills have been paid until next January. Waiting for \$300 from LWVOR.*
 - d. *Leslie: In excellent financial condition. Best for last 30 years.*
 - e. *We currently have 25 members. Jaye Weiss will renew membership*

4. OLD BUSINESS

- a. LWV OR cybersecurity consensus- reminder
 - i. *Emily: Have only 3 responses. Leslie & Diane & Emily. (Karen will send). Emily will send to state soon.*
- b. LWV OR voter services grant for \$300- radio ads
 - i. *Emily recorded a 15.5 sec PSA. It played for 30 iterations over 5 days during the week of October 15 - 19. Cost was \$300. Emily will work with Diane to complete grant and send bills to LWVOR.*
 - ii. *Diane commented that Emily has a "radio voice." She felt like she was "selling me coffee". A very warm and inviting voice.*
 - iii. *Emily said that she only spoke 4 sentences. That's all it took to use 15 seconds.*
- c. Outreach post cards, #900 sent (Strauss)
 - i. *LWVOC did not pay for all of the postage. Had donations from Jody, Christina, and Jaye. All the post cards are gone. Diane stated that we targeted rural young women as she heard that young people weren't being contacted by anybody.*
 - ii. *Gave 100 postcards to Diane. Diane said she took 1/3 to the main Klamath County Library, 1/3 to the Suburban Klamath County Library, and 1/3 to the Senior Center. She also took some voter guides to these places.*
 - iii. *Emily distributed 25 Spanish voter guides "up & down" E. Main Street. Leslie got some as well and put in Mexico Video.*
- d. Local forums- interviews and newspaper notice (Strauss)
 - i. *Didn't happen. It simply was not feasible with our limited resources. Emily sent a letter to 12 candidates to invite them to interview with her. She got 4 responses and those interviews are on the website. Emily & Diane contacted the Herald and News and asked them to publish about this. No response.*
 - ii. *Emily sent a copy of the PSA to the OIT radio station but found out there was no one there due to COVID-19.*
 - iii. *Diane stated that the two of them (Emily and Diane) did a lot of GO TV. Leslie asked if they saw her comments and Emily replied yes.*
 - iv. *Leslie asked if there was a way to know who may have looked at the interviews. Emil replied that she could only show who was on the page – no way to know if*

they looked at the interviews. Emily reported that from Oct 16 – 28 only 3 people visited the page. But Diane felt that if we kept hammering away at this we might grow interest.

e. Bumper stickers- status? (Strauss)

- i. *We talked about at a previous meeting. Did we do anything? Leslie stated that she bought 100 of them (\$90 worth). She gave out to others. Emily wanted to know what they said. Leslie reported that is was: Your choice, your vote. Nancy stated that those given the Democratic Party were popular.*
- ii. *Emily asked Leslie if this was a donation. Leslie replied yes. Yes.*
- iii. *Emily commented that LWVKC tried all avenues of marketing and we did a lot. Leslie agreed and said that we have done a lot more this year on getting out the vote than any other year. Diane stated that she was proud of the league for everything done this year.*

f. Voter guides- distributed

- i. *See above.*

5. NEW BUSINESS

a. Change of board officers- approval needed (Strauss)

- i. *Emily stated that she didn't want to continue as the sole Chair. She and Diane proposed that they be Co-Chair*
- ii. *Leslie asked if they were going to notify the state. Emily said yes, after the November Board meeting. Diane asked if we need to vote on this next month. Leslie replied that, yes, someone needs to make a motion. Emily can ask for that at the next meeting. Leslie wanted to verify that Emily will still be on the Board but will co-chair with Diane. --So not quitting just bringing Diane in? Emily answered that she'll run the meetings and split duties with Diane. More emails will be coming from Diane and Diane will be attending the state meetings. Leslie commented that as of November, Diane will have joined the Board and become co-chair with Emily.*
- iii. *Leslie made the following motion: As of November, we will accept Diane on the Board and we will elect her as co-chair. Charlotte seconded the motion. Motion*

passed.

b. Other

- i. *Leslie: Because of all the stuff we did last year, the Consolidation study was put on hold. She plans to start it again in January. Those interested can join the Zoom meeting. Emily asked if we had a committee previously. Leslie replied, yes. They were: Leslie, Karen, and Betty Dickson - in January 2017. The committee also had Brian Fitzgerald on it. Emily wanted to know if those on the committee had to be League members and Leslie replied that they didn't have to be. That only the chair of the committee had to be a league member. Leslie mentioned that when she had talked to others about the study, she got positive responses. She is waiting to see who will be Mayor and on the city council as that will determine whether and how the committee will go forward.*
- ii. *Leslie commented that we usually have a December party/fund-raiser – though obviously we can't this year. She wanted to know if we would have a regular meeting in December. Diane mentioned that she's talked to people who say that you can have a Zoom party. Decision was to discuss at the November meeting.*
- iii. *Next meeting will be on Nov 19th at 5:30.*

Meeting was adjourned at 6:20 pm

Respectfully submitted by Karen Kunz, Secretary

c. Emily:

- i. *2 approval. Not received a digital file. April 30th. (Re-send)*
- ii. *Changes: Finalized file (not review). Please send!!!!*